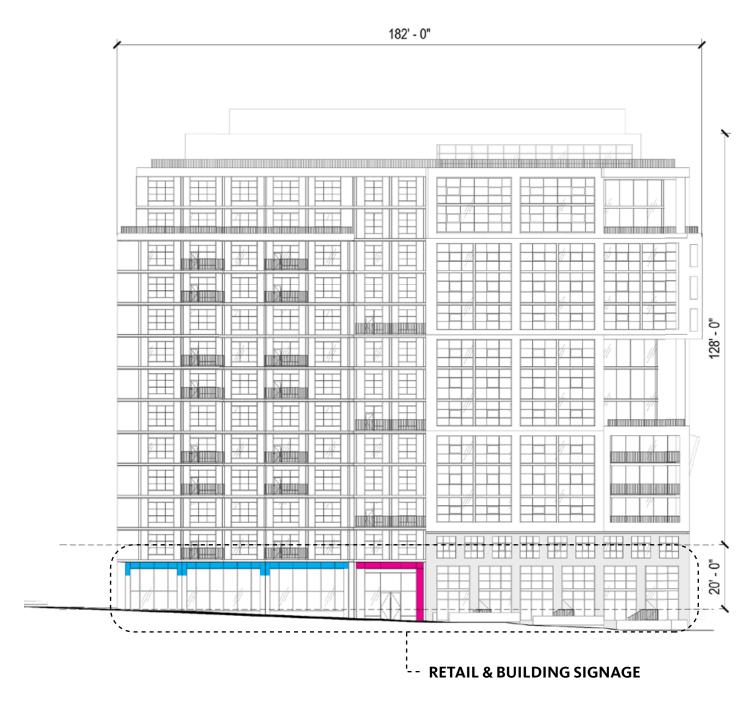
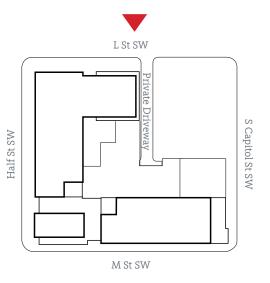
Residential Scheme

Signage Zoning



ELEVATION: NORTH SCALE: 1"=30'-0"





SIGN TYPES

BUILDING SIGNAGE

CODE ALLOWANCE

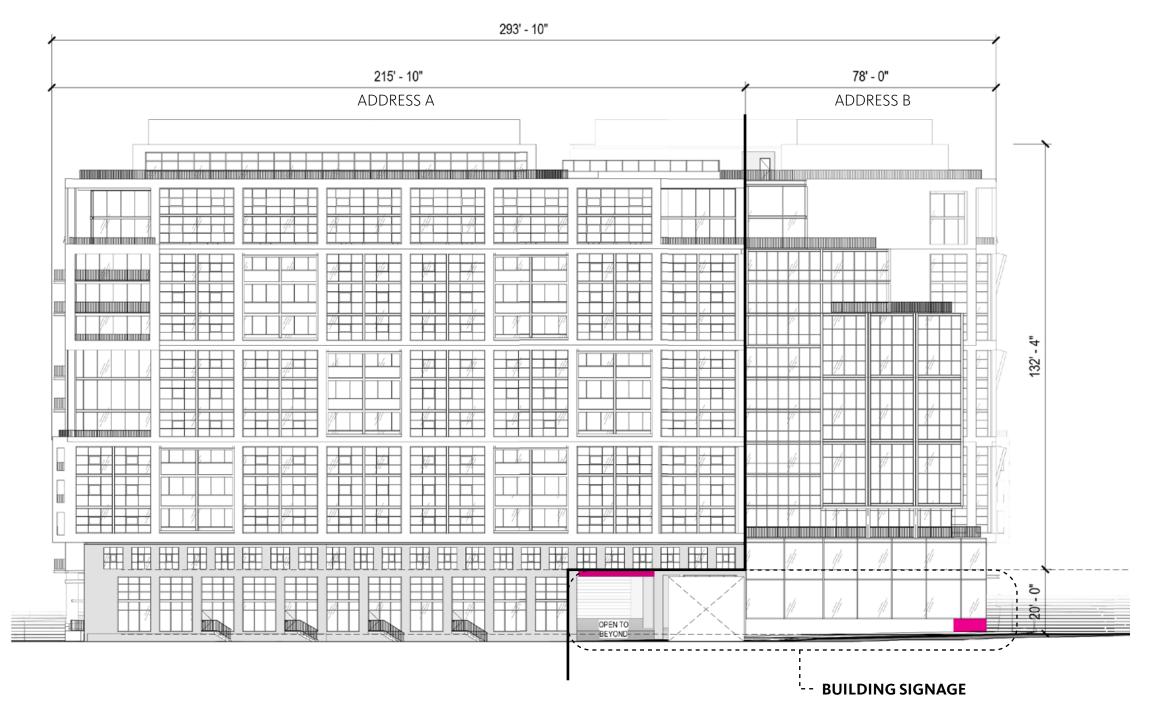
SIGNS ABOVE FIRST STORY

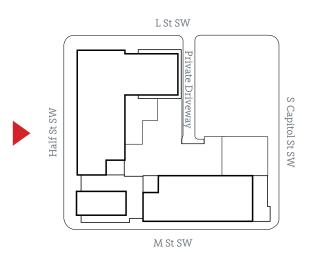
(LINEAR FEET x HEIGHT ABOVE 20'-0") 182 x 128 = 23,296 SF 23,296 SF x 1/40 = **582.40 MAX SF**

FIRST STORY SIGNS

(LINEAR FEET x 2) 182 x 2 = **364 MAX SF**

EXHIBIT NO.14A11





RETAIL SIGNAG

BUILDING SIGNAGE

CODE ALLOWANCE – ONE ADDRESS

SIGNS ABOVE FIRST STORY

(LINEAR FEET x HEIGHT ABOVE 20'-0") 293.83 x 132.33 = 38,882.52 SF 38,882.52 SF x 1/40 = **972.06 MAX SF**

FIRST STORY SIGNS

(LINEAR FEET x 2) 298 x 2 = **587.66 MAX SF**

CODE ALLOWANCE – ADDRESS B ONLY

SIGNS ABOVE FIRST STORY

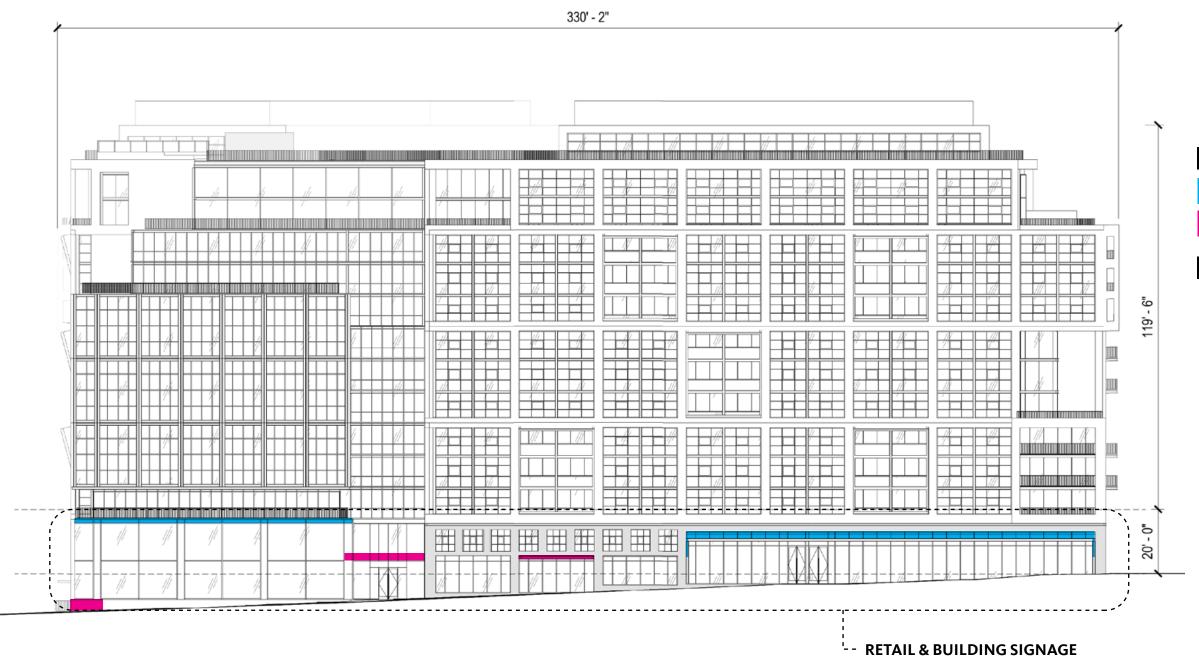
(LINEAR FEET x HEIGHT ABOVE 20'-0") 78 x 132.33 = 10,321.74 SF 10,321.74 SF x 1/40 = **258.04 MAX SF**

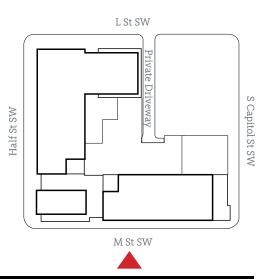
FIRST STORY SIGNS

(LINEAR FEET x 2) 78 x 2 = **156 MAX SF**









ETAIL SIGNAGE

BUILDING SIGNAGE

CODE ALLOWANCE

SIGNS ABOVE FIRST STORY

(LINEAR FEET x HEIGHT ABOVE 20'-0") 330.17 x 119.5 = 39,455.32 SF 39,455.32 SF x 1/40 = **986.38 MAX SF**

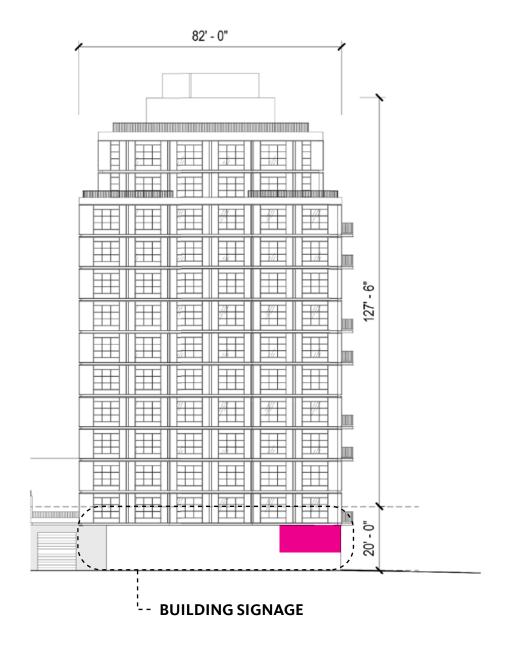
FIRST STORY SIGNS

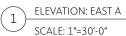
(LINEAR FEET x 2) 330.17 x 2 = **660.34 MAX SF**

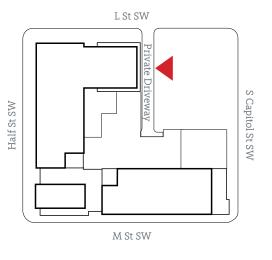
ELEVATION: SOUTH

SCALE: 1"=30'-0"









- ••• RETAIL SIGNAGE
- ••• BUILDING SIGNAGE

CODE ALLOWANCE

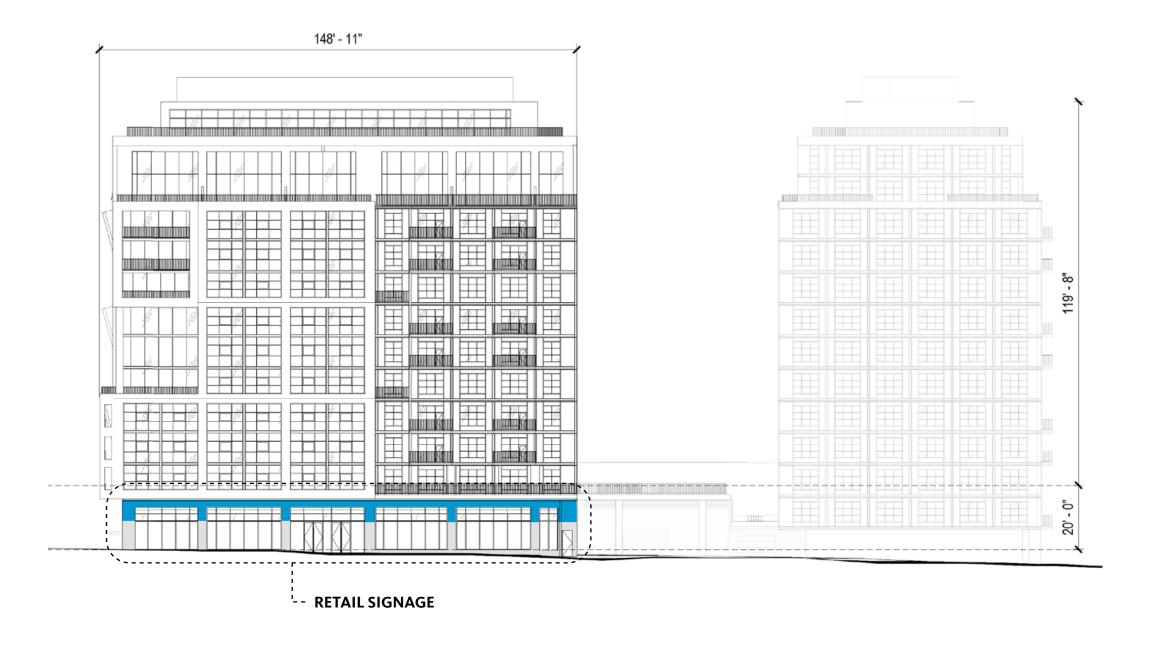
SIGNS ABOVE FIRST STORY

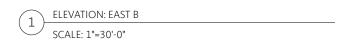
(LINEAR FEET x HEIGHT ABOVE 20'-0") 82 x 127.5 = 11,092.50 SF 11,092.50 SF x 1/40 = **277.31 MAX SF**

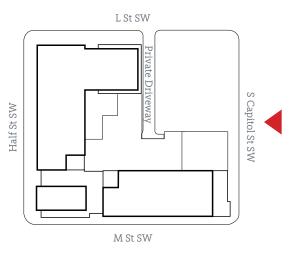
FIRST STORY SIGNS

(LINEAR FEET x 2) 82 x 2 = **164 MAX SF**









ETAIL SIGNAGI

BUILDING SIGNAGE

CODE ALLOWANCE

SIGNS ABOVE FIRST STORY

(LINEAR FEET x HEIGHT ABOVE 20'-0") 148.92 x 119.67 = 17,821.26 SF 17,821.26 SF x 1/40 = **445.53 MAX SF**

FIRST STORY SIGNS

(LINEAR FEET x 2) 144.92 x 2 = **289.84 MAX SF**

Typical Storefront Plan & Detail Elevation



2 TYPICAL STOREFRONT DETAIL

SCALE: 1/2"=1'-0"



TYPICAL STOREFRONT DETAIL

SCALE: 1/2"=1'-0"

Sign Type

Building Signage























Building identification signage could be placed on or adjacent to architectural structures but should be highly visible to vehicles and pedestrians. Signage may be internally or halo illuminated and could be placed inside or outside of the building shell.



Parking identification signage should be clearly visible against the background it sits on and use complementary materials to the surrounding architecture. Letterforms and arrows may be illuminated or have light shining on them for night time visibility.













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Blade Signs

Blade signs shall be directly mounted to the building and materiality must feel complementary to surrounding architecture. Lettering on thee signs could be dimensional or flat and sign may be internally illuminated.

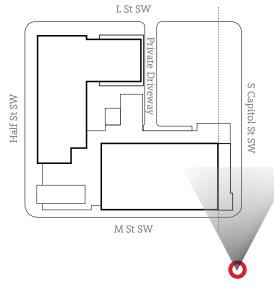
Painted or Dimensional Signs

Signage could be placed on, above or below canopies and other architectural structures but must feel complementary and fully integrated. Signage may consist of flat or dimensional lettering and could be internally or halo illuminated.

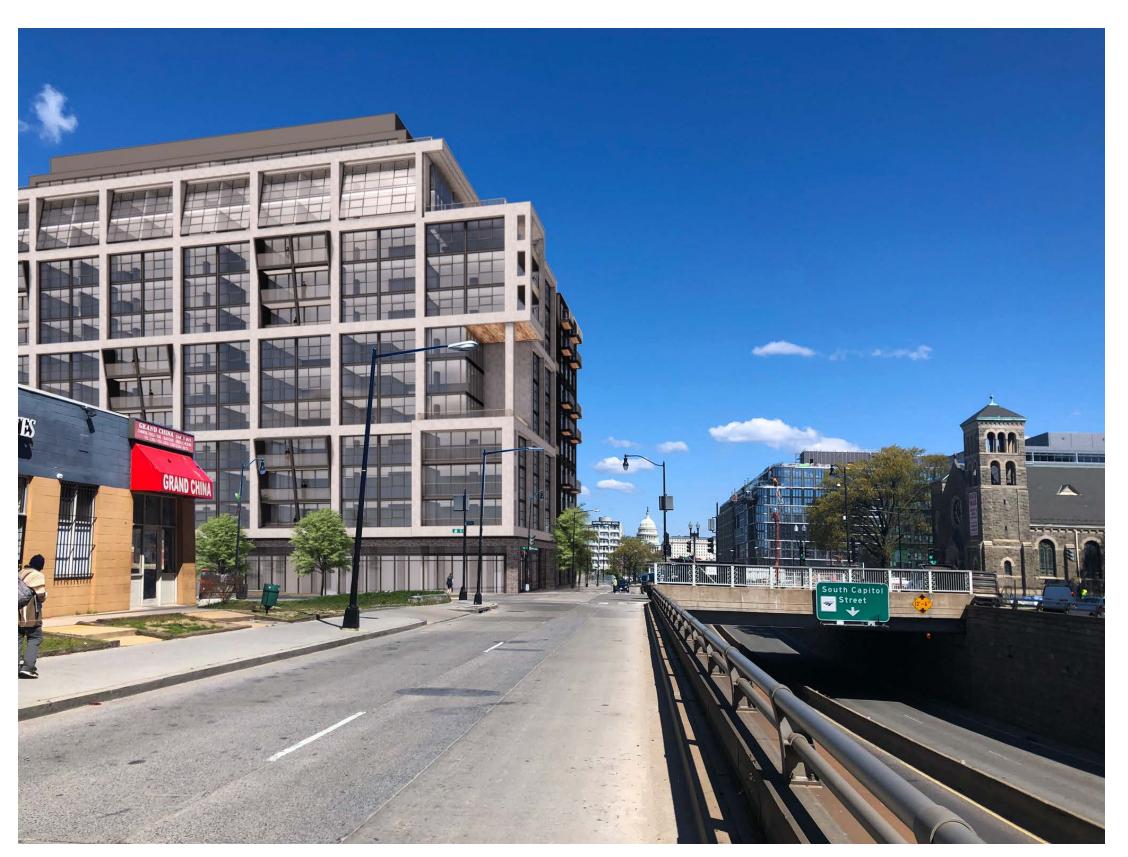


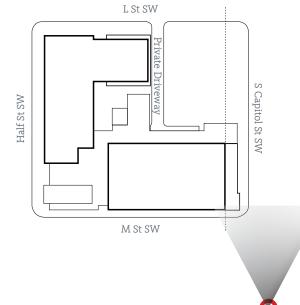
Residential Scheme - **View A** | Perspective at S Capitol St SW - Looking North



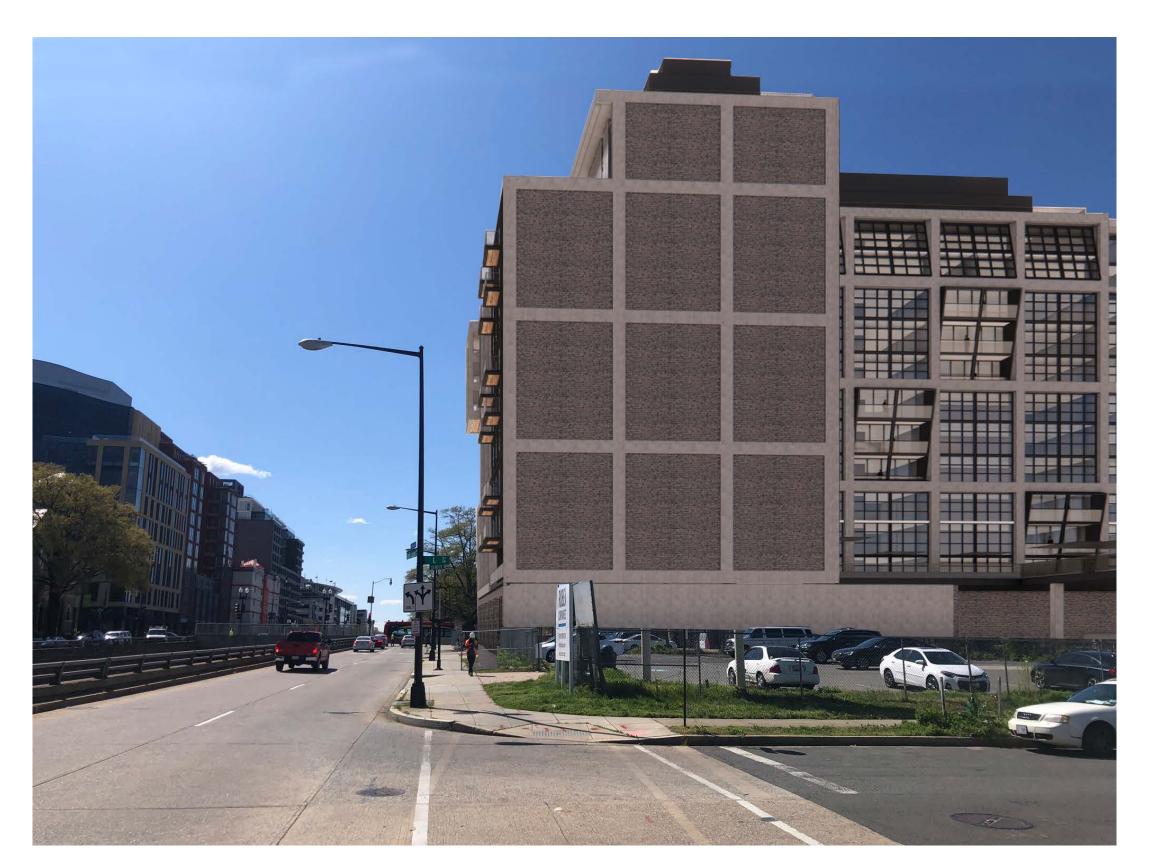


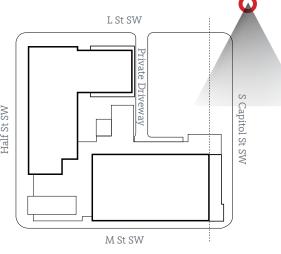
Residential Scheme - **View B** | Perspective at S Capitol St SW - Looking North





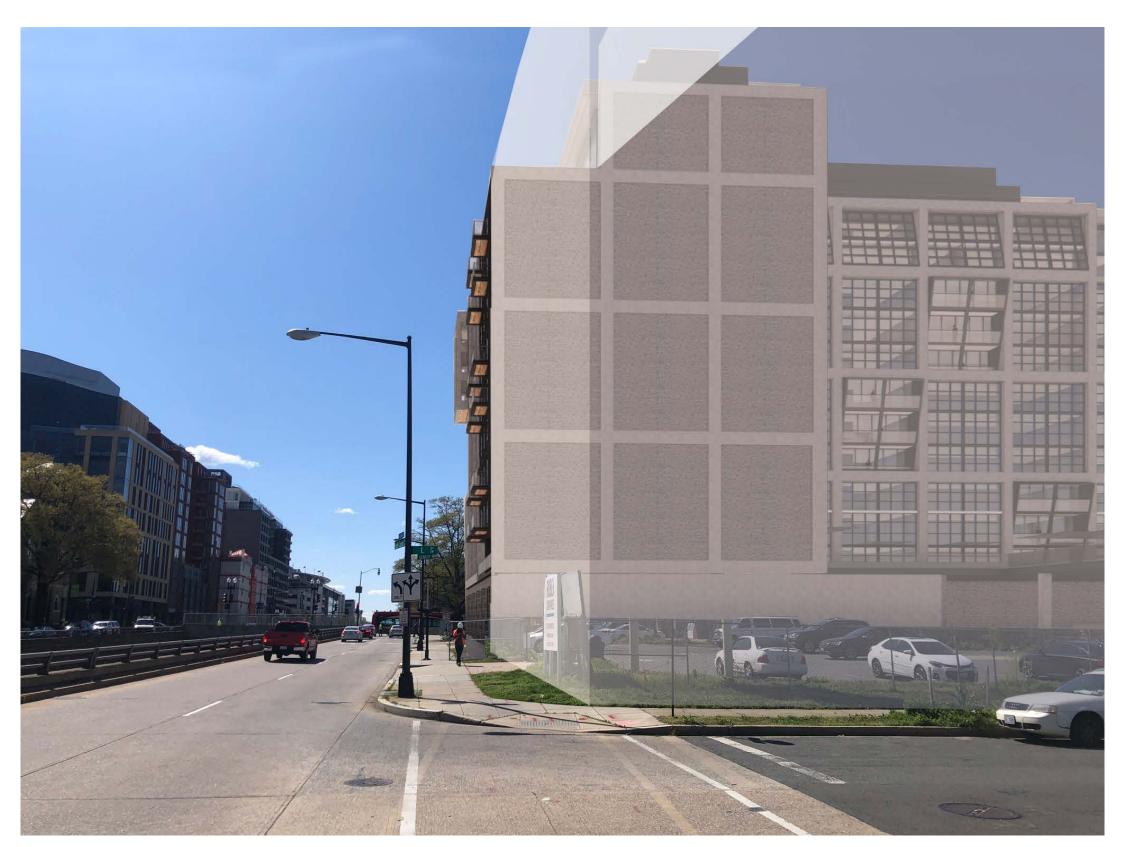
Residential Scheme - **View C** | Perspective at S Capitol St SW - Looking South

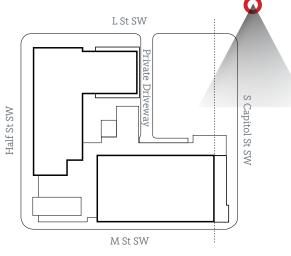




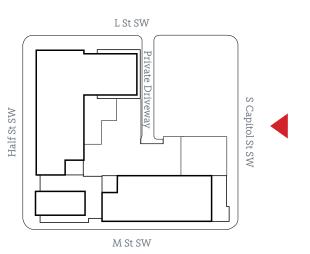
Foreground Lot shown without future building context.

Residential Scheme - **View C.1** | Perspective at S Capitol St SW - Looking South





Foreground Lot shown with future building context.



TOTAL AVAILABLE FRONTAGE TO 110': 15,917 SF

FRONTAGE ON PL: 13,770 SF SETBACK [A] 3'-4": 1,392 SF

SETBACK [B] 15'-0": 630 SF

TOTAL FACADE PERCENT ON PL = 86%

TOTAL STREETWALL PERCENT ON PL = 100%

